

ISO 26000: Corporate Social Responsibility (CSR) and Organizations (RSO)



DD-27 2 Days (14 Hours)



Description

This training offers to discover the ISO 26000 standard, which is an essential standard in terms of Corporate Social Responsibility (CSR), as well as other important standards and labels such as the Sustainable Development Goals (SDGs), B -Corp, Ecocert 26000, Afaq 26000, Lucie, For Life, PME+ and sector labels. It makes it possible to identify key CSR issues, evaluate its performance and identify areas for improvement.

Who is this training for ?

For whom

CSR Manager.

Anyone wishing to discover ISO 26000 and other essential CSR standards.

Prerequisites

None.

Training objectives

- Understand the ISO 26000 guidelines and the connection with the SDGs.
- Know the other essential CSR standards/labels.
- Adapt the standards in order to identify the right CSR issues.
- Master the methodological contributions of ISO26000.

Training program

Présentation de la norme ISO 26000

- Its origin, its challenges.
- The overall content, the general articulation of ISO 26000.
- The associated vocabulary to properly understand the requirements .
- The 7 basic principles to respect for any approach to social responsibility.
- The 7 central questions and the 36 areas of action.

Présentation des Objectifs de Développement Durable (ODD)

- History, and purpose.
- Their overall content, and structuring.
- A focus on each SDG.
- The deployment of the SDGs in within companies.

Présentation des autres normes, référentiels et labels incontournables de la RSE

- Why and how to use standards, labels and benchmarks.
- Identify your CSR issues with the right benchmark.
- Take ownership of the essential CSR tools (mapping of tools, technical sheet of tools).
- Evaluate your CSR performance via a label (illustration with B-Corp).

Présentation des apports méthodologiques de l'ISO26000

- Know the main stages of implementing a CSR approach.
- Identify the major issues and dialogue with your stakeholders.
- Master the recommendations in terms of communication and reporting.