

Manager: foster daily innovation in your team



DPIC-8 3 Days (21 Hours)



Description

Do you want to develop new products and services, find new organizational methods, improve everyday life, bring more satisfaction to your customers? Do you want your team or your company to innovate more and more efficiently? The success of an innovation process depends partly on the method, the tools, and largely on the attitude of the managers who will carry it out. This is why we invite you to discover, in this training, the techniques of the most innovative companies AND the managerial reflexes which allow you to establish a culture conducive to innovation.

Who is this training for ?

For whom

Manager involved in projects or missions linked to innovation or wanting to initiate innovation initiatives in his company.

Prerequisites

Aucune

Training objectives

- Unite the team around the challenge of innovation.
- Carry out a self-diagnosis of your team in terms of ease of innovation.
- Experiment with the main tools and methods promoting creativity and innovation.
- Create your own innovation compass .

Training program

En amont du présentiel

- A video 'Giving positive and constructive feedback'.

Créer sa boussole de l'innovation

- Initiate and maintain a culture of innovation.
- Cultivate openness in the team.
- Define your course as an innovative challenge.
- Use an innovation approach.

Culture :

- Stimulate the creativity of employees Identify the profiles of innovators and know how to motivate them.
- keys to successful creative meetings.
- Arrange the space and time to encourage creativity.
- Adopt the posture of the 'angel's lawyer'.

43Ouverture : utiliser des leviers 'externes' innovants

- Structure your monitoring.
- Practice open innovation.

Cap : mobiliser toute son équipe autour du défi de l'innovation

- Transform problems into creative challenges.
- Use the 'change formula' to remove obstacles.

Démarche : transformer les idées en projet en 3 étapes Filtrer les idées et décider des actions/projets à lancer.

- Work effectively with other stakeholders to develop the idea: the concept sheet.
- Sell scary ideas internally.

Après le présentiel, mise en œuvre en situation de travail

- A positive and constructive feedback training module, a weeks-long reinforcement program to support you in leading a brainstorming session.
- To find out more about the activities to distance A video 'Giving positive and constructive feedback'.
- A training module 'Giving positive and constructive feedback'.