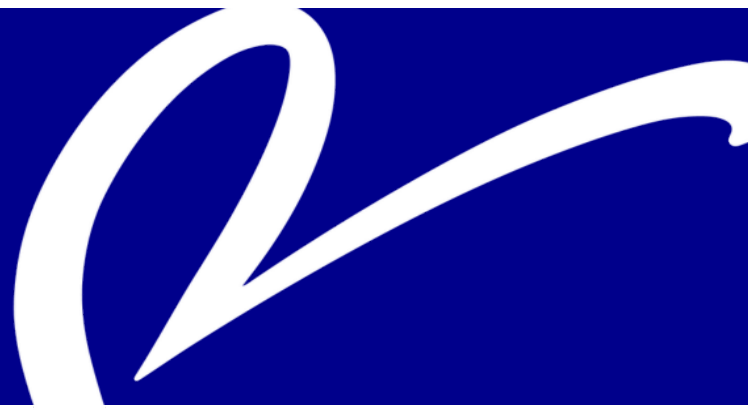


ENTREPRENEURSHIP CYCLE: KNOWING HOW TO MANAGE YOUR BUSINESS



DE-11 5 Days (36 Hours)



Description

In the broad sense, the verb undertake means to get moving, that is to say to act to carry out a project. Often used in the business field, it refers to the fact of creating an activity in the economic sense of the term with the aim of meeting a need and creating value. The project leader is commonly called an entrepreneur. It is at the heart of the entrepreneurship process. He will use his talents and skills to implement his initial idea in the sector of activity of his choice: commerce, import-export, personal/business services, consulting firm, broker... The profession as an entrepreneur requires many Soft Skills such as creativity, rigor, will, organizational skills, the ability to take a step back and continually question ourselves.

Who is this training for ?

For whom

Entrepreneurship training is intended for all employees who are considering starting their own business

Prerequisites

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Training objectives

- How to carry out a market study.
- How to put together a business plan.
- The different possibilities for financing entrepreneurship.

Training program

Module 1

- The attributes of an entrepreneur
- Entrepreneurial capacity
- Business creation: Why?
- Entrepreneurial marketing

Module 2

- The entrepreneur and Strategy
- The challenges of growing a young company
- The Business model
- The Business Plan

Module 3

- Financing
- The Startup
- The role of management
- Structuring and securing resources

Module 4

- Managing human dynamics
- Beginner entrepreneur mistakes
- Business formation process

Module 5

- Administrative and tax management of the company
- Self-entrepreneur status