

Finance for non-financiers



FT-12 2 Days (14 Hours)

Description

To progress, any executive must understand financial mechanisms, identify the levers of financial performance, and know how to carry out a rapid diagnosis or financial analysis. This knowledge is essential for him to: measure the impact of his decisions on the financial health of his company; understand management's requirements in terms of profitability and investments; communicate effectively with accounting and financial managers. This 2-day training in financial analysis for non-financials covers all the elements useful for the sustainable achievement of these professional objectives.

Who is this training for ?

For whom

Manager, engineer and non-financial executive.

Prerequisites

Aucune

Training objectives

- Understand the financial logic of constructing the income statement and balance sheet.
- Understand the financial mechanisms of the company.
- Become familiar with the economic performance indicators: Ebidta, ROCE, free cash flow and identify their improvement levers.
- Introduce yourself to the flow table.
- Evaluate the impact of operational actions on results and cash flow.
- Identify your own action levers on the company's financial situation.

Training program

Évaluer les équilibres financiers

- Working capital - Working capital requirement = Cash flow.
- The 5 cash flow crises and main remedies.
- Operational levers to improve WCR management.
- Financing growth, solvency.
- Impact of the economic model on capital employed.

Évaluer l'activité et la rentabilité

- Interpret the evolution of sales.
- SIG: commercial margin, gross, added value, EBE (Ebitda), operating result, current.
- Capacity self-financing (CAF): cash surplus.

Exploiter les ratios

Évaluer la rentabilité

- Economic profitability (ROCE): operational performance summary.

Évaluer la performance par les flux de trésorerie

Analyser selon une démarche structurée

- The 4 stages of analysis: activity, profitability, financial balances and profitability.
- Strong and weak points, decisions or courses of action.
- Implementation in situation Case studies: financial analysis over 3 years of an industrial SME.

Chiffrer l'incidence des actions opérationnelles