

Essentials of financial management for an SME



FT-8 2 Days (14 Hours)

Description

The administrative and financial manager (RAF) of PME implements financial management. It has several tools for this. This cycle provides tools for the financial management of an SME: financial analysis framework, investment selection procedure, amicable recovery of customer debts are integrated into the cash culture and contribute to the improvement of economic performance of the company. Cash flow forecasts allow monitoring of the company's liquidity. The financing plan allows the company to be financed at MLT.

Who is this training for ?

For whom

Administrative and financial manager (RAF), management controller, chief accountant, any executive wishing to broaden their skills in the financial field.

Prerequisites

Aucune

Training objectives

- Build cash flow forecasts to monitor liquidity
- Organize the amicable recovery of customer debts
- Evaluate the profitability of an investment project
- Finance the business at MLT

Training program

En amont du présentiel

- A self-diagnosis and a module
- expert on financial logic.

Exploiter les prévisions de trésorerie

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We are at your disposal De Lun - Ven 09h00-18h00

- Construction and usefulness of the annual cash budget (BAT).
- Rolling forecasts.
- Liquidity monitoring indicators.
- Cases on spreadsheet: construct and analyze the annual cash flow budget, update the rolling cash flow forecast.

Gérer le crédit client Identifier les causes de retard de paiement, externes et internes.

- Formalize your amicable recovery procedure.
- Manage disputes actively.
- Performance indicators: DMP and overdue rate.

Évaluer la rentabilité des investissements Flux de trésorerie d'investissement et d'exploitation.

- Choose the discount rate.
- Interpret and arbitrate between the criteria: payback period, net present value (Van), internal rate of return (Tri), Profitability index (Ip).
- Case on spreadsheet: calculating the profitability of a project.

Financer l'entreprise

- Linking the financial forecast to MLT.
- Financing plan: assess financing needs, repayment capacity.
- Case: complete the financial forecast on spreadsheet, analyze it and present it.