

Value analysis: optimize your products and services



RH-47 2 Days (14 Hours)



Description

Value analysis makes it possible to design solutions that optimally meet the identified needs. Applied in service companies, administrations and communities, it is a source of performance. This seminar will present this approach to you, adapted to deployment in the tertiary sector.

Who is this training for ?

For whom

Any actor involved in the design or improvement of services: director, branch of activity or process manager, project manager, product manager, buyer, quality manager, etc.

Prerequisites

Aucune

Training objectives

- Understand the value analysis approach and its vocabulary
- Understand the tools of the method and their application
- Define the performance assessment criteria to be applied
- Measure the value contribution of the solutions
- Conduct the stages of the value analysis process value analysis
- Identify the projects to which to apply the approach

Training program

Les spécificités de la démarche «analyse de la valeur»

- Know the basic definitions.
- Distinguish the specificities of the approach.
- Understand the general structure of the value analysis process.

L'analyse fonctionnelle des besoins dans les services

- Understand the concepts and vocabulary of functional analysis.
- Understand the rules for expressing service functions.
- The principle of re-engineering .
- Service function levels.

Les performances attendues des fonctions de service

- Analysis of the recurring costs of the existing system.
- The truly mobilizable issues.
- The prioritization of service functions.
- The acceptable recurring cost and investment.
- Negotiating expected performance.

La recherche et la combinaison de solutions

- The principle of structuring systems by performance.
- The creative search for solutions by service function.
- The combination of ideas.

La mesure de l'apport en valeur des solutions

- Analysis of the relationships between service functions and solutions.
- Measuring the progress provided by the solutions.
- Investment and recurring gains by function of service.
- The evolution of the overall satisfaction of the expected performances.
- The net present value and the ROI.

Le processus de conduite de l'analyse de la valeur d'un projet

- The stages of value analysis on a project.
- The tools used and the distribution of roles at each stage.
- The deliverables.

La mise en oeuvre de la démarche dans les services

- The constitution of the working group and the animation techniques.
- The impact of the approach on the costs and deadlines of the projects.
- The costs generated , costs, deadlines and profitability of the approach.
- The types of projects on which to apply value analysis and the conditions for success.
- Case study Implementation in practice of the tools of the approach.