

Manage a project in services



MPGP-14 2 Days (14 Hours)

Description

The transformation needs of companies are generating more and more internal projects: reorganization project: launch of a training plan, reorganization of a department, relocation of the company, development of an information campaign, merger/ acquisition ; digital transformation project, with impacts on processes, skills, tools used; implementation of new information systems. All these internal projects often encounter difficulties linked to vagueness in the definition of objectives, but also to the definition of roles and the specific organization to be put in place. Every effort must be made to ensure that these difficulties do not result in delays, budget overruns, or even a gap between the result expected by the client and that obtained. Traditional project approach? Agile ? Both ? This training provides operational keys to choose and succeed in these transformation projects. PMBOK, PMP, PgMP, PMI-SP, PMI-RMP and the PMI Registered Education Provider logo are registered trademarks of the Project Management Institute, Inc.

Who is this training for ?

For whom

Project manager, project manager and project director, project manager. Any actor participating in the projects. Manager whose colleagues are involved in projects and who wishes to immerse themselves in the project culture to become a facilitator.

Prerequisites

Aucune

Training objectives

- Initialize your project by framing and prioritizing the objectives.
- Build the solution through iterations.
- Develop your project.
- Build a coalition strategy to promote decision-making.
- Adopt the fundamental principles of agility.
- Drive change.

Training program

Cadrer et hiérarchiser les objectifs du projet

- Identify sponsor issues and user needs.
- Use the MoSCoW prioritization technique, fundamental for meeting deadlines and budget.

Définir la cible Modéliser la solution cible par itérations, carte de processus, mock-ups, parcours utilisateur...

- Build the project subdivision: task flow chart and assignment diagram.

Construire une stratégie de coalition pour favoriser les prises de décisions Établir une analyse des parties prenantes influentes.

- Adapt your approach according to the position of each interlocutor regarding the project.

Choisir une approche de développement agile ou non

- Know when to apply an Agile method or a traditional method.
- Adopt the fundamental principles of agility.

Accompagner les changements induits par le projet Réaliser une étude d'impact du projet.

- Create an action plan to support change.
- Use visual management to promote ownership of the project.

Activités à distance

- To practice on subjects covered in training: an e-learning module 'Project management: mobilizing stakeholders'.