

Create a website with Wordpress



SII-6 2 Days (14 Hours)

Description

Wordpress is the world's most popular free and open source software for building websites and blogs. This advanced training will allow site designers who are already Wordpress users to personalize and professionalize their website.

Who is this training for ?

For whom

Anyone wanting to professionalize and improve a website with Wordpress.

Prerequisites

- Have followed the course ["Create a website with Wordpress - Level 1"](#) (ref. 2378) or have already created a site with Wordpress.

Training objectives

- Master the advanced functions of Wordpress to improve and professionalize a website

Training program

Conforter les fondamentaux

- Manage pages and articles.
- Categories and keywords.
- Menus, widgets and page templates.

Gagner en productivité

- Bulk actions.
- Quick edit.

Utiliser la bibliothèque de média

- Inserting multiple files.
- Editing and cropping images.
- Images in articles and featured images.

Personnaliser un thème Wordpress

- Change the WordPress theme.
- Customization via theme options.
- Analyze the code with an inspection tool.
- Intervene in CSS code.
- Retrieve, modify and send files to the server.

Enrichir le site de nouvelles fonctionnalités

- Reminders about the usefulness and operation of plugins.
- Improve the user interface.
- Add social network features.
- Manage site translation.

Sécuriser et manipuler le site

- Limit access to the site during work.
- Move the site from one server to another.
- Backup and restore the database .
- Creation of an Intranet.

Administrer le site à plusieurs

- Create users.
- Manage advanced access rights.

Référencer et analyser le site

- Natural referencing and SEO.
- Install a traffic analysis tool.