

Catalogue de : Auto-entrepreneurs

Sommaire

- 1 - Démarrer une entreprise, l'essentiel pour réussir son projet
- 2 - BECOME A SHOPIFY EXPERT

Starting a business, the essentials to succeed in your project



AE-3 3 Days (21 Hours)



Description

This training will allow you to plan and organize the stages of development of your business creation project. A structured approach will show you how to anticipate the stages of development of your business and mark its progress.

Who is this training for ?

For whom

All audiences.

Prerequisites

None.

Training objectives

- Structuring and planning your business creation process Choose the most appropriate legal structure Master the key concepts of management and finance Carry out a market study and build a marketing development plan Design a business plan and know how to present it

Programme:

- Organiser la création
- Approfondir les dimensions marketing et ventes
- Maîtriser les concepts clés de la gestion et de la finance
- Choisir une structure juridique appropriée
- Développer son aisance relationnelle
- Réaliser son business plan

BECOME A SHOPIFY EXPERT



AE-2 5 Days (35 Hours)

Description

Become a Shopify Expert (from zero to hero)' course. Shopify is one of the hottest products around and I'm going to teach you, step-by-step, how to become a Shopify expert in no time at all - from scratch! You don't need any prior knowledge of Shopify or any technical skills - if you can use a web browser you are good to go

Who is this training for ?

For whom

anyone wanted to BECOME A SHOPIFY EXPERT

Prerequisites

Aucune

Training objectives

- At the end of this training, you will have an in-depth knowledge of Shopify
- You can use this knowledge to build a financially secure future as a Shopify consultant or developer or to develop your own ecommerce business

Programme: