

Catalogue de : Contrôle de gestion

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Management control tools to manage projects



CG-35 2 Days (14 Hours)



Description

Project management is part of the life of customer-oriented companies. Mastering a project, whether IT, economic or reorganization, is all the more fundamental as it impacts the profitability of the company. This training in budget management control tools provides a rigorous methodology for managing projects while respecting profitability and cash flow objectives.

Who is this training for ?

For whom

Project manager. Information systems manager. Manager and consultant in charge of a project. Project management controller assistant.

Prerequisites

None.

Training objectives

- Define the objectives of a project management control
- Master all management control tools adapted to projects
- Measure project performance
- Monitor project cash flow
- Evaluate the profitability of an investment project
- Develop economic and financial dashboards

Programme:

- Apports du contrôle de gestion pour les projets
- Évaluer les coûts et la marge Différents types de coûts : directs, indirects, fixes, variables.
- Chiffrer le budget, assurer le suivi budgétaire
- Suivre la trésorerie du projet BFR et courbe de trésorerie du projet.
- Évaluer la rentabilité du projet Flux de trésorerie d'investissement (FTI) et d'exploitation (FTE).
- Le tableau de bord projet

- Activité à distance

ABC / ABM / DMAIC / Balanced scorecard



CG-33 3 Days (21 Hours)



Description

Today, a company seeking to gain in competitiveness and productivity cannot rely on a pyramidal approach to management control. Adopting a transversal vision makes it possible to open up management control towards a double dimension: resource management and value creation. Resource management covers process improvement. Value creation leads to the identification of more strategic levers of action. This training in management control through activities and processes will provide you with methodologies (ABC, ABM, DMAIC and balanced scorecard) to assess the relevance of costs, the efficiency of processes, and to align your company's processes with the strategic objectives.

Who is this training for ?

For whom

Head office or operational management controller. Financial and Administrative Manager. Manager of shared service centers. Process owner.

Prerequisites

None.

Training objectives

- Implement activity-based analytical accounting (ABC).
- Design activity or process-oriented dashboards (ABM).
- Identify areas for improvement in terms of value creation and resource use .
- broaden your skills as a management controller through the exchange of good practices.

Programme:

- Piloter la performance par les processus Développer un contrôle de gestion à valeur ajoutée : les nouveaux challenges.
- Gagner en visibilité : la cartographie des activités
- évaluer et analyser les coûts : méthode ABC/ABM Valoriser les inducteurs de coût (ABC).
- Améliorer la performance des processus : méthode DMAIC Définir les processus actuels qui ne sont pas sous contrôle.

- Piloter la performance :

Acting on economic performance: the CARREDAS method



CG-37 2 Days (14 Hours)



Description

The management controller, a true business partner, can contribute in a very concrete way to the implementation of corrective actions in his company. To do this, it must be able to get closer to the operational world, in order to bring out effective solutions to contribute to economic performance.

Who is this training for ?

For whom

Operational or functional management controller. Business analyst. Financial manager in charge of management control.

Prerequisites

None.

Training objectives

- Know how to use the right tools to analyze a problem and data
- Appropriate methods to seek solutions and support change
- Know how to argue to get action

Programme:

- En amont du présentiel
- Orienter le contrôle de gestion 'client' et 'solution'
- Participer à la résolution des problèmes : de leur identification à l'accompagnement de l'action à l'aide de la méthode C.A.R.R.E.D.A.S.
- Accompagner le progrès pour trouver des solutions avec les opérationnels
- Après le présentiel, mise en œuvre en situation de travail

Cost accounting: deciding on the basis of relevant costs



CG-33 2 Days (14 Hours)



Description

Cost and margin optimization programs are among the priorities of financial departments. Analytical accounting constitutes the basic tool allowing in-depth knowledge of costs and margins, to identify areas of performance and non-performance. This training in analytical accounting is essential to acquire the fundamentals. It allows participants to identify the most appropriate method for their business and to actively practice calculating costs and margins.

Who is this training for ?

For whom

Management controller in charge of his company's analytical accounting. Chief accountant, manager and collaborator of the analytical accounting department. Product or production unit manager in charge of costs. Engineer and technician executive engaged in cost optimization action.

Prerequisites

None.

Training objectives

- Master the essential principles of analytical accounting.
- Adapt the different methods of calculating costs and margins.
- Combine and wisely exploit the different methods in your business.
- Disseminate relevant indicators as a tool for decision support.

Programme:

- Enrichir les analyses de gestion grce à la comptabilité analytique
- Mesurer les enjeux des coûts grce aux coûts complets
- Accompagner les décisions grce aux coûts partiels
- Approfondir les analyses de gestion grâce à la méthode des coûts par activités (ABC) L'intérêt d'une nouvelle méthode.
- Anticiper pour faire évoluer le système de gestion

Management control in associations and non-profit organizations: methods and tools



CG-33 2 Days (14 Hours)



Description

For several years, associations and non-profit organizations have introduced management control techniques to optimize the use of their resources and report to their supervisors. Even if the tools are similar to those of the private sector, the purposes of these organizations and the motivations of the stakeholders differ significantly. The program and pedagogy of this training in management control in associations and 'non-profit' organizations largely take these particularities into account.

Who is this training for ?

For whom

Recent management controller, financial director, or head of non-profit associations, foundations, joint organizations and other organizations carrying out public service missions (EPIC, GIP, SEM): employment, health, culture, transport... General delegate of association.

Prerequisites

None.

Training objectives

- Successfully implement management control in the context of an association or non-profit organization.
- Determine the key indicators and produce the dashboard.
- Coordinate the construction and monitoring of the budget .
- Analyze costs, performance and resource usage.

Programme:

- Chiffrer les coûts des activités pour obtenir des ressources évaluer un coût de revient à partir de l'organisation des activités.
- Coordonner l'établissement du budget
- Animer le suivi des budgets et rendre compte

Management control in services: methods and tools



CG-37 2 Days (14 Hours)



Description

The services sector represents more than 60% of French GDP. Service activities are becoming dominant and management control techniques, designed for the industrial world, need to be adapted. This concrete training in management control focuses on the specific challenges of service activities (high diversity of activities, importance of personnel costs, immateriality of services, privileged relationship with the client, etc.).

Who is this training for ?

For whom

Recent management controller and future management controller of service companies and predominantly tertiary units in the industrial sector. Head of establishment or agency wishing to communicate effectively with management control services.

Prerequisites

None.

Training objectives

- Develop cost and margin analyses
- Coordinate the budget of your unit, and follow it
- Produce a dashboard useful for decision-making

Programme:

- Chiffrer les coûts des activités pour améliorer le pilotage de l'entreprise
- Accroître la rentabilité des activités : l'analyse de marges
- Coordonner l'établissement et le suivi du budget de son unité
- Identifier les indicateurs utiles et concevoir le tableau de bord

Management control in industry: methods and tools



CG-33 2 Days (14 Hours)



Description

This training in industrial management control has been designed to enable new management controllers to quickly take charge of the main activities of the function. The methods and tools developed are directly applicable to identify industry-specific performance levers, implement cost optimization programs, and improve forecasting and dashboard practices. At the end of this training in management control in industry, participants will be able to adapt their management control to industrial specificities.

Who is this training for ?

For whom

Future management controller or recent management controller in the position, working: on an industrial site; at the headquarters of an industrial group.

Operational manager wishing to communicate effectively with management control services.

Prerequisites

None.

Training objectives

- Develop cost analyzes and manage the performance of industrial activities.
- Coordinate the development and monitoring of the production budget.
- Calculate standard costs and analyze variances.
- Produce a dashboard useful for taking decisions decision.

Programme:

- Chiffrer le coût des activités pour améliorer le pilotage de l'entreprise
- Accroître la rentabilité des activités : l'analyse des marges
- Coordonner l'établissement du budget de son unité
- Animer le suivi budgétaire
- Identifier les indicateurs et concevoir le tableau de bord

Management control of commercial and marketing activities



CG-33 2 Days (14 Hours)



Description

In an increasingly competitive environment, and in order to meet the expectations of its internal customers, the management controller must master the methods of evaluating and controlling commercial and marketing costs and be a force for proposals to: optimize the margins of the products or services sold, and estimate as best as possible those of future products or services; guide and secure commercial and marketing actions; guide, secure and prioritize commercial and marketing actions; put the sales process under control by identifying, analyzing and reporting key data. This training in management control of commercial and marketing activities provides the essential tools that a management controller can provide to operational managers: assistance and analysis in order to optimize commercial performance.

Who is this training for ?

For whom

Commercial management controller. Management controller of a profit center or business unit. Performance analyst. Sales or marketing manager involved in the management control of activities.

Prerequisites

None.

Training objectives

- Know the action levers useful for achieving commercial and marketing objectives
- Prepare reports for monitoring sales and marketing actions
- Monitor, analyze and lead action plans.
- Support operational staff in understanding indicators and developing avenues for improving commercial performance.

Programme:

- Participer à la définition des objectifs commerciaux et marketing
- Renforcer l'efficacité du reporting pour faciliter la prise de décision
- Piloter la performance commerciale et marketing
- Accompagner les plans d'actions

Social control and management



CG-34 3 Days (12 Hours)



Description

Social management control is at the crossroads of social management, financial management, management control and payroll management. Social management control seeks to reconcile financial constraints, methods of forecasting, HR management and the application of legal obligations within the company. This training in social management control will give you an overview of recurring issues whatever your organization.

Who is this training for ?

For whom

Newly appointed social management controller. HR study manager and responsible for social reporting. Head of the payroll department or payroll manager. Responsible for HRIS. HRIS consultants, social performance.

Prerequisites

None.

Training objectives

- Understand and use the vocabulary specific to social management control.
- Identify and understand changes in staff numbers and personnel costs.
- Manage the payroll and analyze the sources of variances in the payroll.
- Meet obligations legal: adapt HR reporting.
- Know the typology of HR indicators to build a dashboard.

Programme:

- En amont du présentiel
- Identifier les enjeux et les activités du contrôle de gestion sociale
- Piloter les effectifs et les frais de personnel
- élaborer le reporting RH Repérer les obligations légales en matière sociale.
- Construire un tableau de bord répondant aux besoins

Management controller, define performance levers with operational staff



CG-37 1 Days (7 Hours)



Description

To involve each manager in improving the management of their unit, and optimize the economic performance of the company, the management controller can rely on a tool that we have developed as part of a consulting mission . This very operational training day offers an action-oriented pedagogy with practice of the 'mission/performance' matrix which can be used to support operational staff in the formalization and monitoring of their action plans.

Who is this training for ?

For whom

Management controller, financial controller, business analyst, financial manager wishing to strengthen the management dynamic within their company.

Prerequisites

None.

Training objectives

- Identify operational levers of economic performance
- Engage operational managers to act

Programme:

- R p rer les leviers de la performance pour accro tre la rentabilit  de l'entreprise
- Accompagner un op rationnel dans la formulation de sa mission
- Identifier les indicateurs avanc s et adapter le tableau de bord
- Vendre la matrice mission/performance   la direction ou aux responsables op rationnels

Social management controller



CG-11 8 Days (56 Hours)



Description

The profession of social management controller is a new profession in increasing evolution. It is linked to the increasing weight of personnel costs in the company. It contributes to the management of human resources in their cost-performance aspects. This comprehensive training in social management control will allow you to: acquire the fundamentals of socio-economic management; simulate and manage the payroll; design HR dashboards.

Who is this training for ?

For whom

Social management controller newly appointed or having the social aspect within their scope. HR research manager. Responsible for HR reporting and Compensation manager responsible for social management control. Head of the payroll department or payroll manager. HRIS manager, social performance manager.

Prerequisites

Aucune

Training objectives

- Integrate social management control into the socio-economic dimension of the HR function.
- Manage the workforce and the payroll.
- develop budget forecasts and optimize HR costs.
- Measure the financial impact of HR decisions.
- Build the tools to improve and manage HR performance.

Programme:

- Enjeux et missions
- Acquérir une culture économique
- Corréler climat social et résultat économique
- Piloter les effectifs
- Connaître et hiérarchiser les composantes de la rémunération

- Différencier frais de personnel et masse salariale
- Activité à distance
- Maîtriser le vocabulaire de base Effet masse, effet niveau, effet report.
- Mettre en œuvre le processus budgétaire
- Construire le budget des frais de la masse salariale
- Suivre le budget de la masse salariale
- Mesurer la performance sociale
- Concevoir le tableau de bord
- Les tableaux de bord stratégiques
- Le système d'information
- Activité à distance

Management controllers, develop your relational and communication skills



CG-34 2 Days (14 Hours)



Description

The management controller is not only 'provider of figures' to general management or managers, but also 'facilitator of the management control process' in the company. De facto, he absolutely must master his communication to successfully complete his projects. This training, to develop relational skills, will be a valuable asset for communicating more effectively and thus participating in improving the company's performance.

Who is this training for ?

For whom

Management controller at headquarters or in decentralized units. Accounting or financial manager responsible for management control. Financial controller of subsidiaries.

Prerequisites

None.

Training objectives

- Acquire benchmarks to adapt your communication to your interlocutor.
- Develop your ability to work effectively in a team.
- Communicate more effectively to help improve performance.
- Appropriate the posture of a negotiator and convey your messages assertively.

Programme:

- En amont du présentiel
- Mieux se connaître pour mieux communiquer Déterminer les traits dominants de sa personnalité et de celle de ses interlocuteurs.
- Acquérir des outils pour argumenter et influencer Développer sa capacité à 'vendre' les outils de gestion. Développer l'écoute active.
- Gérer les situations relationnelles délicates Identifier les résistances et les traiter. Gérer les conflits. Développer des comportements assertifs pour s'affirmer dans les situations de tension. Acquérir des outils pour préparer et animer une réunion

- Après le présentiel, mise en œuvre en situation de travail

Production cost and measurement of industrial performance



CG-37 2 Days (14 Hours)



Description

In order to meet the expectations of its internal customers, the management controller must master the methods of evaluating and controlling costs and investments in order to: optimize the costs of existing products and best estimate those of future products; guide and secure investments; put the production process under control by identifying and analyzing key data. This training on production costs and industrial performance provides the essential tools to provide operational managers with the necessary assistance and economic analysis.

Who is this training for ?

For whom

Management controller on an industrial site. Management controller of a business unit of an industrial group. Resources and performance manager in an industrial company. Production manager actively participating in site management control.

Prerequisites

None.

Training objectives

- Calculate and monitor product costs
- Define and monitor key indicators
- Assist operational managers in quantifying productivity gains
- Participate in the economic evaluation of investment projects

Programme:

- Calculer le coût de revient complet d'un produit
- Utiliser des coûts standards
- Mesurer la performance industrielle
- Planifier les investissements industriels
- Activité à distance

develop and follow a budget



CG-33 2 Days (14 Hours)



Description

The implementation of management control with high added value necessarily requires mastery of the entire budgetary process. based on an effective methodology and adapted budgetary techniques, this budget training will allow each participant, in active collaboration with operational staff: to organize and lead the budgetary process of their company; to provide effective support to operational managers when establishing their budget; to ensure budget monitoring and performance analysis for better management of the activity.

Who is this training for ?

For whom

Budget controller. Management controller overseeing the preparation, development and monitoring of the budget. Accounting executive or financial manager involved in budget development.

Prerequisites

None.

Training objectives

- Organize and lead the different stages of the budgetary process.
- Master the main forecasting techniques.
- Ensure budget monitoring and performance analysis for better management of the activity.

Programme:

- En amont du présentiel
- Animer le processus budgétaire
- Elaborer les budgets commercial et de production
- Elaborer les autres budgets
- Organiser la synthèse budgétaire et la modélisation
- Mesurer et analyser les écarts budgétaires

Management control of digital activities



CG-37 2 Days (14 Hours)



Description

Management controllers are increasingly active in their company's digital transformation projects, either as a contributor or as a leader. Their understanding of how the company operates as a whole allows them to help operational managers adapt the business model to market changes, while optimizing processes and costs. This training on management control of digital activities allows you to better understand the challenges of digital transformation, and to challenge projects and associated costs.

Who is this training for ?

For whom

Management controller, chief accountant, financial manager, financial director. Department manager, project manager working closely with management control.

Prerequisites

None.

Training objectives

- Better understand the concepts related to digital transformation
- Better control and budgetary monitoring of digital activities
- Be able to challenge digital project management with its different stakeholders and the associated costs

Programme:

- En amont du présentiel
- La conduite d'un projet digital et le budget associé
- Contrôler et suivre le budget des activités digitales
- Impact du digital sur les métiers de la direction financière
- Travail en atelier sur quelques cas pratiques apportés par les participants (temps limité) Réflexion en sous-groupes : analyse critique et recommandations.
- Après le présentiel,

The job of management controller in service activities



CG-37 10 Days (70 Hours)



Description

It is in the service professions that the function of management controller is developing most significantly today. Indeed, service companies equip themselves with measurement and forecasting tools specific to the nature of their activity. This comprehensive training for management controllers allows you to be autonomous in the implementation of best practices.

Who is this training for ?

For whom

Chief accountant, operational manager ascending to the position of management controller. Newly appointed management controller, or in position recently, and wishing to validate their practices.

Prerequisites

None.

Training objectives

- Acquire perfect mastery of cutting-edge management control tools and methods
- Contribute to setting objectives and action plans
- Enrich the management system in order to manage performance
- Increase the added value of the management control service
- Develop a constructive management dialogue with operational staff

Programme:

- Positionner le contrôle de gestion dans une entreprise de services
- évaluer les paramètres clés de la performance économique
- Fiabiliser le dispositif d'information de gestion dans une entreprise de services
- élaborer les tableaux de bord opérationnels et le reporting
- Btir le tableau de bord stratégique
- Activités à distance Pour compléter la formation en salle : un expert
- Concevoir une comptabilité analytique pour piloter les activités

- Analyser : les coûts complets des prestations vendues
- Simuler : les coûts partiels des prestations vendues
- Piloter :
 - Participer à la fiabilité des processus et des activités
 - Activités à distance
 - élaborer et chiffrer la prévision à moyen terme
- Piloter le processus budgétaire d'une entreprise de services
- Construire des budgets 'optimaux'
- Planifier les investissements dans une entreprise de services
- Animer le contrôle le budgétaire
- Cas de synthèse

The job of management controller in industry



CG-37 10 Days (70 Hours)



Description

The management controller is one of the key players in the company. He must position himself tactfully with operational staff because he is both the advisor, the information provider, and 'the one who disturbs' through the accuracy of his figures and analyses. This complete management controller training allows you to be autonomous in implementing best practices.

Who is this training for ?

For whom

Chief accountant, operational manager accessing the position of management controller in an industrial company, or in an association with a production activity. Newly appointed management controller. Management controller recent in the function and wishing to strengthen or validate his practices.

Prerequisites

None.

Training objectives

- Acquire perfect mastery of cutting-edge management control tools and methods
- Contribute to setting objectives and action plans
- Enrich the management system in order to manage performance
- Increase the added value of the role of the management controller
- Being heard and respected by 'super-technicians'

Programme:

- Identifier les activités du contrôle de gestion dans l'industrie
- évaluer les paramètres clés de la performance économique
- Prendre en compte le système d'objectifs de l'organisation
- Btir un système de tableaux de bord
- Activités à distance
- Maîtriser les fondamentaux de la comptabilité analytique

- Utiliser la méthode
- Optimiser le fonctionnement de la comptabilité analytique
- Mettre sous contrôle les coûts industriels
- Participer à la fiabilité des processus industriels
- Maîtriser les outils de diagnostic stratégique en milieu industriel
- Contribuer à la diffusion et à la réalisation des objectifs généraux de l'organisation
- Animer le processus budgétaire
- Construire les différents budgets de l'entreprise
- Planifier les investissements industriels

The fundamentals of management control



CG-34 2 Days (14 Hours)



Description

Management must ensure convergence of behavior, consistency of actions and monitoring of performance. A global management system must be put in place in order to ensure control of the management of the organization: management accounting, budgets, dashboards, etc. This 'action training' in management control makes it possible to quickly acquire the fundamental to master the main tools and be able to implement them.

Who is this training for ?

For whom

Any person who is moving into a management controller position and wishes to acquire the fundamentals. Any operational manager who must implement management control in their unit. Consultant advising companies on the implementation of management control. Anyone working with management controllers and wishing to understand their approach.

Prerequisites

None.

Training objectives

- Appropriate the management control approach.
- Understand the financial logic of the company.
- Know how to use the essential management tools.
- Understand the reporting tools and know how to use them in concrete situations.

Programme:

- Comprendre la logique financière de l'entreprise
- Savoir établir des prévisions
- Suivre les réalisations et analyser les écarts
- Intégrer la culture cash Gérer le cash comme un pivot du contrôle de gestion.
- Faire vivre l'information de gestion

Improvement in management control



CG-37 3 Days (21 Hours)



Description

The current priorities of the 'management control' function are oriented towards a greater contribution to strategic decisions, the production of more relevant information, the optimization of margins and the evaluation of performance. It becomes crucial to improve management procedures, optimize information flows, strengthen the relevance of activity analyzes and have management procedures applied by non-financial operational staff. This training is an opportunity to discuss 'good practices' in management control and to take a step back from one's immediate environment.

Who is this training for ?

For whom

Management controller, financial controller, business analyst, financial manager in charge of management control.

Prerequisites

None

Training objectives

- Produce management information with higher added value
- Strengthen performance evaluation and management dynamics around action plans
- Benchmark your current management control practices
- Adapt procedures and the management information system
- Expand management control missions to the 'Business Partner' (technical and behavioral aspects)

Programme:

- Apprécier les ratios de rentabilité économique
- Anticiper et optimiser les besoins de financement
- S'assurer de la pertinence des investissements Prioriser les projets.
- Benchmarker ses pratiques en matière de prévisions
- Améliorer la procédure budgétaire en interne

Intégrer les plans d'actions dans le tableau de bord

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- Faire adhérer les responsables opérationnels
- Passer de l'analyse à la décision

Prepare and lead the performance review



CG-37 2 Days (14 Hours)

Description

The 'real' added value of the management controller is not measured by his ability to feed the reporting and dashboards, but to understand the origins of discrepancies, to propose corrective actions to managers, and to challenge them towards better performance. With this continuing training in management control, the management controller develops his skills to become a 'business partner' with business managers.

Who is this training for ?

For whom

Management controller of any sector of activity. Administrative and financial manager in charge of management control.

Prerequisites

None.

Training objectives

- Present analyzes to enrich management dialogue with operational staff
- Develop your interpersonal skills in order to increase the impact of your actions and speeches
- Lead management meetings and unite around action plans

Programme:

- En amont du présentiel
- Présenter les résultats afin d'inciter les opérationnels à suivre leur performance Sélectionner les données utiles et les rendre plus compréhensibles.
- 'Se connaître' pour faire partager les contraintes financières
- Accompagner les opérationnels dans leurs plans d'actions
- Animer la revue de performance pour fédérer autour d'objectifs communs Réunir les facteurs clés de succès pour préparer la réunion.

Carry out effective budget monitoring



CG-31 1 Days (7 Hours)

Description

Budget monitoring is intended to verify that the objectives will be correctly achieved and if this is not the case, to involve those responsible in order to prompt corrective actions. This very operational training day offers a practical methodology that can be used to facilitate budget monitoring in your company.

Who is this training for ?

For whom

Management controller in charge of reporting. Budget controller. Performance analyst. Anyone who must present monthly results.

Prerequisites

None.

Training objectives

- Select the discrepancies to present based on context
- Identify key messages intended to alert operational staff

Programme:

- Sélectionner les points clés à mettre en évidence
- Analyser et comprendre les écarts
- Posez le bon diagnostic grâce à un questionnement pertinent
- Anticiper les conséquences sur la réprévision
- Communiquer efficacement les messages clés aux opérationnels

Supplier risk analysis and management



CG-34 2 Days (14 Hours)

Description

Market risks, risks of a political, legal, quality and 'supply chain' nature, dependency rates, purchasing managers become real 'risk managers'. Supplier relationship management is preceded and then accompanied by expert risk management. Beyond the study of financial ratios, very specific analyzes must be implemented by the purchasing function, particularly in an international context of responsible purchasing. This training provides you with the tools to successfully manage purchasing risks.

Who is this training for ?

For whom

Buyer, family buyer, lead buyer, lead-buyer, project buyer. Manager and purchasing manager. Accounts payable manager.

Prerequisites

None.

Training objectives

- Develop proactive risk anticipation and management behavior
- broaden the vision of the major risks at each stage of the Purchasing process and the way to deal with them
- Implement purchasing risk prevention and management tools

Programme:

- Les enjeux du management du risque fournisseur
- Les enjeux et risques financiers
- Les étapes de l'analyse des risques
- Le choix des outils
- Le management du risque
- La gestion de crise

ROI, return on investment IF improve the profitability of your IT



CG-34 3 Days (18 Hours)



Description

It is essential that companies control the costs of their information system and measure the value created. This course will provide you with the elements to understand the techniques useful for evaluating costs and ROI and choose those that best suit your needs.

Who is this training for ?

For whom

DSI, financial departments and management controllers, IT managers, quality managers, auditors.

Prerequisites

Aucune

Training objectives

Programme:

- Introduction : problématique et enjeux
- Définitions et fondamentaux du domaine
- Mesurer la contribution de l'informatique
- Mesurer et piloter la performance du SI
- La conduite d'une analyse de la valeur de plan directeur

Economic and financial analysis of a project



CG-37 2 Days (14 Hours)



Description

Economic control of IT projects involves an appropriate budget management process. The project is indeed an investment and its components are complex. This course offers participants a summary of what has been learned in this area.

Who is this training for ?

For whom

This course is aimed at study managers, IT management controllers, project directors, consultants.

Prerequisites

None.

Training objectives

- Know the indicators for measuring the value of a project, TCO, ROI and other measures Discover best practices for establishing a project budget and a financing plan Break down the project into different costs, from internal and external costs to risk provisions Use proven techniques to produce and refine cost estimates Set up reporting to monitor consumption compared to the budget and effective alert thresholds

Programme:

- La valorisation des résultats des projets
- Les composantes du coût d'un projet
- Le suivi du budget

Prepare your passage to the GED, best practices documentary analysis, classification plan and indexing



CG-32 3 Days (21 Hours)



Description

This practical internship will allow you to understand all the preliminary steps in implementing an EDM or enterprise content management solution. You will learn how to organize and index your documentary content, and identify the types of content you need.

Who is this training for ?

For whom

Anyone involved in an EDM or content management project.

Prerequisites

Aucune

Training objectives

- Identify the elements of the documentary analysis
- Create a classification plan
- Index content
- Model document flows
- Create content models

Programme:

- Identifier les éléments de l'analyse documentaire
- Créer le plan de classement
- Indexer les contenus
- Modéliser les flux documentaires
- Créer les modèles de contenu
- Finaliser le dossier d'analyse documentaire

Develop the skills of your employees



CG-35 2 Days (14 Hours)



Description

This training will provide you with the know-how and interpersonal skills essential to implementing an employee support approach. You will define a concrete action plan for the development of skills within your team, and to create the conditions necessary for its successful realization.

Who is this training for ?

For whom

Team manager, anyone who wishes to structure their practice.

Prerequisites

None.

Training objectives

- Establish a climate of trust and use recognition as a motivation tool
- Identify the potential and maturity level of your employees to delegate a mission
- Translate skills development priorities into objectives
- Explain and get everyone to adhere to the objectives
- Develop transfers of skills between team members

Programme:

- Introduction
- Faire progresser les collaborateurs en travaillant sur ses comportements
- Développer les compétences de ses collaborateurs
- Anticiper l'évolution des compétences au sein d'une équipe
- Mettre en place un plan de développement de l'équipe

Identify and develop talents and potential and manage the process



CG-33 2 Days (14 Hours)



Description

Talent management in HR aims to ensure the sustainability of the effectiveness of employees in the company by allowing them to find themselves in the situation where they perform best. You will learn the different approaches to objectively assess potential and how to orchestrate their development and retention.

Who is this training for ?

For whom

HRD, RRH, Employment, Mobility, Careers managers, GPEC managers, managers.

Prerequisites

Knowledge of the basics of HRM.

Training objectives

- Identify the issues and new practices around the development of talents and potential Provide a method and tools to objectify your decisions Prepare the next generation and ensure the growth and sustainability of the company

Programme:

- Identifier les enjeux stratégiques de la fonction
- Distinguer les concepts associés aux notions d'évaluation et de potentiel
- Savoir identifier les ressources stratégiques
- Organiser le processus : gestion transverse et communication
- Animer le processus : conduire la revue de potentiel
- Développer les hauts potentiels et attirer les talents
- Fidéliser les potentiels et les talents

Manager: learn to let go!



CG-34 2 Days (14 Hours)



Description

Taking a step back to decide and manage the performance of his team allows the manager to better manage his stress and find suitable solutions. This training provides proven methods to develop letting go, improve your managerial posture and control professional events.

Who is this training for ?

For whom

Hierarchical or cross-functional managers, team leaders, project managers.

Prerequisites

None.

Training objectives

- Develop a systemic approach to events Put the consequences into perspective and be open to opportunities Control your attentional abilities and make effective decisions Develop a global and participatory vision

Programme:

- Evaluer le niveau réel d'urgence et d'importance des activités
- Se détacher de la situation par l'approche systémique
- Anticiper les conséquences et favoriser l'innovation
- Renforcer ses capacités attentionnelles
- Améliorer sa prise de décision
- Développer une vision constructive

Management control for service companies



CG-33 3 Days (21 Hours)



Description

This training will allow you to appropriate the relevant management tools for better control of your service business, and to implement appropriate analytical accounting and budgeting techniques.

Who is this training for ?

For whom

Executive assistant, accountant, management controller, administrative manager, department or service manager.

Prerequisites

None.

Training objectives

- Know the missions of a service activities management controller
- Develop and manage a budget
- Implement analytical accounting
- Master complete cost calculations
- Master the profitability calculations of the activity

Programme:

- Introduction
- L'information existante : la comptabilité
- Analyse de la rentabilité de l'activité et des équilibres du bilan
- De la comptabilité générale à la comptabilité de gestion
- Technique budgétaire dans une société de services

Management control of information systems



CG-35 2 Days (14 Hours)



Description

This internship will allow you to know the different methods to control and optimize IT costs in your company. You will see how to implement relevant indicators to measure the performance and return on investment of your information system.

Who is this training for ?

For whom

IS directors, administrative and financial directors, management controllers and project managers.

Prerequisites

None.

Training objectives

- Understand the objectives of information systems management control Know the different methods to control and control IT costs Improve investment management and measure return on investment in IT Measure the performance and value produced by the IT Department

Programme:

- Comprendre les fonctions de la DSI
- Maîtriser les fondamentaux du contrôle de gestion du SI
- Maîtriser les coûts informatiques
- Savoir gérer l'informatique
- Mettre en oeuvre les différentes méthodes de pilotage
- Mesurer la valeur économique de l'informatique

Lean Management in the industrial sector



CG-33 2 Days (14 Hours)



Description

Thanks to this training, you will discover how Lean Manufacturing allows you to understand the flow of added value and identify waste. You will thus be able to improve the performance, responsiveness and productivity of the company.

Who is this training for ?

For whom

Production managers. Continuous improvement managers. Members of a management committee. Method engineers and technicians, design office, quality, maintenance and production. Buyers.

Prerequisites

No special knowledge.

Training objectives

- Identify the company's various wastes and remedy them Analyze and optimize production processes using Value Stream Mapping Manage teams in a way that involves them in the process Improve the performance of your industrial production

Programme:

- Découvrir le Lean Manufacturing
- Décrire et diagnostiquer le processus de production
- Travailler en flux tiré : les outils pour optimiser le processus
- Appliquer et faire appliquer les standards

Implement management control



CG-33 3 Days (21 Hours)



Description

This training will give you the keys to implementing effective management control, by selecting the relevant indicators for your establishment. Furthermore, your approach can focus on the developments brought about by the LOLF.

Who is this training for ?

For whom

Management controller, financial director, audit manager, general secretary, administrative and financial director, accounting officer.

Prerequisites

Master the essential principles of the organization and operation of public structures. Knowledge of the main management tools could also be useful.

Training objectives

- Identify the challenges of management control in public organizations
- Design a management control strategy and deploy it in the company
- Master the measurement indicators and monitoring of management control
- Produce your dashboards and manage performance
- Control and monitor the quality of service

Programme:

- Pourquoi un contrôle de gestion dans le secteur public ?
- Généraliser le contrôle de gestion à l'échelle de l'Etat : LOLF
- Monter une stratégie de développement de CDG dans votre administration
- Construire et mettre en place vos tableaux de bord
- Pérenniser et intégrer la démarche dans la culture de votre structure

Monitoring the technical and administrative management of indoor and outdoor swimming pools



CG-34 4 Days (Hours)



Description

The training "Monitoring the technical and administrative management of indoor and outdoor swimming pools" offers a complete and practical approach to enable participants to effectively and efficiently manage the swimming pools under their responsibility. The program addresses the technical, regulatory, administrative and human aspects related to swimming pool management.

Who is this training for ?

For whom

is mainly aimed at professionals working in the field of swimming pool management. This may include, but is not limited to, municipal swimming pool managers, aquatic facility directors, technical managers, security officers, and anyone involved in the operation and management of swimming pools.

Prerequisites

It is recommended that participants have previous experience in the field of swimming pool management or basic knowledge in terms of technical and administrative operation of aquatic facilities.

Training objectives

- Acquire an in-depth understanding of the technical aspects related to swimming pool management.
- Master the standards and regulations in force.
- Develop the administrative skills necessary for effective management.
- Ensure the safety of installations and personnel.
- Optimize the relationship with users and improve the quality of service.
- Be able to implement preventive maintenance procedures.

Programme:

- Introduction à la gestion des piscines
- Aspects techniques de la gestion des piscines
- Gestion administrative et réglementaire
- Gestion du personnel et des ressources humaines

- Hygiène et sécurité
- Relation client et communication